

PRESS RELEASE

## World first: Bio valve for coffee packaging

Volketswil, 8 May 2014: Wipf AG launches the world's first biocompostible valve. The WICOVALVE® W606E was developed especially for the coffee industry and can be composted pursuant to industrial standard EN 13432 in combination with biodegradable laminates. This innovation is yet another milestone introduced in the centennial year of Wipf AG.

The WICOVALVE® valve technology has been systematically refined in the past 30 years to attain the highest conceivable quality standards. Thanks to a failure rate of less than 0.01%, comprehensive functionality, and a shelf life of three years, the valves represent the widely accepted benchmark today.

The extensive range of valves has now been ideally complemented with the biocompostible W606E. It is based on the highly popular W606 coffee valve and is designed for heat-sealing. In combination with biocompostible laminate materials, the coffee roaster can now offer a packaging system that is totally biodegradable and provides optimized protection of whole-bean coffee against aroma loss.

The WICOVALVE® W606E is premiering at Interpack in Düsseldorf from 8 to 14 May 2014. This world debut addresses the growing demand for biopackaging.

## Wipf AG – Innovative Packaging Solutions

The company's core competence is the development and production of high-barrier packaging films and pouches for the food, pharma, and non-food industries. The manageable size of our business, a competent development division, and modern infrastructure assets in laboratory, production, and logistics make it possible for us to develop innovative and flexible solutions for varying requirements and to successfully implement them according to the motto "Innovative Packaging Solutions".

Further information: www.wipf.ch

Media contact Wipf AG Karin Weidmann, Marketing Manager Industriestrasse 29, 8604 Volketswil, Switzerland T +41 44 947 22 34 F +41 44 947 22 89 karin.weidmann@wipf.ch

